

Constitution Day Poster Rubric

Criteria	Exceptional	Proficient	Developing	Below Standards
Constitution Content	Clear accurate hook. Focuses deeply on a core Constitutional concept.	Accurate theme. Identifies a Constitutional concept but lacks a sharp focus.	Vague connection. Shows a loose connection to the Constitution and/or has minor errors.	Inaccurate. Missing Constitutional content.
Call to Action Civic Content	Powerful and memorable. Inspires the viewer to become involved in civic activities.	Clear request. Tells the viewer what civic action should be taken.	Weak/confusing directive. Includes a confusing directive.	Missing entirely. Leaves the viewer without next steps.
Originality	All content is original, engaging, memorable.	All content is original but may mimic other material or may not be memorable.	Content is only original in part. Does not contain a memorable statement.	Content is not original.
Copyright/ Fair Use	Strictly adheres to fair use rules. All content is original, creative commons, or properly attributed.	Follows fair use for all content. Most content is original or creative commons.	Some original content. Includes copyrighted material without permission or fair use exemptions.	Unoriginal. Uses copyrighted materials.